Data-Driven Instruction is a highly effective, research-based training that guides teachers and administrators to spend less time teaching their students what they already know and more time on what their students need. It also answers the questions, "How do I know if my students are learning? And if they aren’t, what do I do?"

Culture is not formed by motivational speeches or statements of values. It is formed by the repeated practice of good habits. Leaders of schools with strong student culture don’t achieve it through sheer force of personality. They develop a vision for each part of the school day, and then bring their vision for excellence to life by building systems that enable teachers, students, and anyone else on their campus to know what they should be doing and when at all parts of the day with a high level of detail.