

From: Encyclopædia Britannica [mailto:EncyclopaediaBritannica@us.britannica.com]
Sent: Monday, November 17, 2008 3:25 PM
To: McCray, Lisa
Subject: Britannica Fall Update

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Greetings Educator,

We are always adding new features to *Britannica Digital Learning*. Take a look at what's new!

Please share these resources with your teachers and students. **If you don't know how to access Britannica please contact us.**

Free Webinar Training

Training without travel! You are invited to Britannica webinars, which are one-hour online presentations that you can attend without having to leave school. You can invite others to join you to watch this fun and informative presentation.

To sign up for a webinar, choose a session, click the appropriate link and fill out the online registration form. Watch your email for instructions and a registration confirmation. Technical requirements:

- Computer (either PC or Mac) with Internet access to view the presentation.
- Telephone to hear the presentation (a toll-free number will be provided). A speaker phone is required if you have a group of people.

Elementary School Sessions

[Thursday, November 20, 11:00 a.m. \(CST\)](#)

[Tuesday, December 2, 11:00 a.m. \(CST\)](#)

[Thursday, January 15, 11:00 a.m. \(CST\)](#)

Secondary School Sessions

[Thursday, November 20, 3:00 p.m. \(CST\)](#)

[Tuesday, December 2, 3:00 p.m. \(CST\)](#)

[Thursday, January 15, 3:00 p.m. \(CST\)](#)



Britannica Online School Edition has a new homepage!

In a few days you will see a new home page when you log in to www.school.eb.com. This redesign is intended to help your students and teachers get the resources they need quickly and easily. It points students to the appropriate reading level and puts Teacher Resources, including curriculum standards and learning materials, right on the home page.

Learning Zone for Early Childhood Classrooms
New early literacy activities just added!

Play, discover, create -- these are the cornerstones of learning for young children. Tell PreK-2nd Grade teachers about this interactive learning environment that gives early learners enjoyable, engaging, and age-appropriate activities to help grow their minds and spirits.



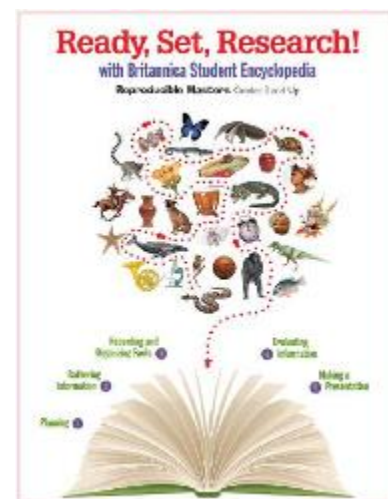
Workspace feature to "Take it with you"

Why does the bell ring just when you've found what you need for your project or lesson plan? Now, with your own private Britannica account, you can collect those special Britannica articles, images, videos, web sites, and learning materials and organize them as you like! Come back to it again and again, from the classroom, the library, or home. For more information please see the [online training flyer](#).

Ready, Set, Research!

Are you working with your students on how to take notes, make an outline, and form conclusions? Britannica's new 5-step research guide helps students learn the basics of research. With student activities, reproducible masters, and a quick 1-page evaluation chart, this guide helps your students achieve more.

[Elementary Student Guide](#)
[Secondary Student Guide](#)



Curriculum Standards support, teacher resources, and more

- [State Standards](#) resource finder with over 16,000 teacher resources and lesson plans - click the orange standards button - [▶ Curriculum Standards](#)
- [PowerPoints™ for easy teacher training](#) on Britannica
- [inside Britannica](#) monthly newsletter archive with new ideas for the classroom - [free signup](#)
- [Full length videos](#) for science, geography, world studies, and the arts - [how to download](#)

Let Students & Teachers Know

Please **share your school's Britannica password** with teachers, students, and parents in your school or let them know how to access Britannica. Password information can be included in newsletters, mailings, or promotional flyers ([sample flyer](#)).

Your School Website

Set up links for Britannica; you can download logo image buttons at www.info.eb.com/banners.

Please note that Britannica usernames and passwords may **not** be posted on public websites.

Britannica Online School Edition

- PreK - 2nd Grade: www.school.eb.com/learningzone
- K - 5th Grade: www.school.eb.com/elementary
- 6th - 8th Grade: www.school.eb.com/comptons
- 9th - 12th Grade: www.school.eb.com/eb

Discounts on Book Purchases

Take a look at the new *Britannica Illustrated Science Library* and other new products for PreK on up. Sample pages can be viewed at www.info.eb.com. Contact [us](#) at (800) 621-3900 for your discounted prices as part of your Britannica subscription, and for **free** shipping and handling.

We hope you enjoy these new features. Best wishes as we enter the holiday season,

Rick Lumsden

Executive Director, Educational Sales
Britannica Digital Learning

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