



2010-2011 INSTRUCTIONAL TECHNOLOGY/MEDIA SERVICES



Instructional Technology/Media Professional Development Co-op

Enhance student achievement using our technology/media professional development designed to assist teachers in building 21st century classrooms.

Members will receive:

- Technology planning assistance
- Professional development and technical assistance to satisfy state technology literacy requirements for administrators, teachers, and students
- Training sessions on the Facts on File Databases including free online access to Facts on File databases
- Training sessions on classroom technology integration which includes access to:
 - ✓ CDs, videos, and DVDs that support TEKS/TAKS
 - ✓ Unlimited access to circulating materials
 - ✓ Online media booking catalog
 - ✓ Puppets

Cost: \$4.75 per ADA for school contracts with \$500 minimum
\$5.00 per ADA for campus contracts with \$500 minimum

Funding Sources: State Fiscal Stabilization Funds, Title I A funds, Title II A funds, Local funds

Contact: Lisa McCray, Director of Executive Services – Technology, lmccray@esc12.net

Video Streaming Professional Development Service

Equip your staff with high-quality professional development to meet district and campus Instructional Technology goals and objectives.

Members will receive:

- Online and face-to-face training designed to assist teachers in the integration of technology resources and tools into the classroom to improve teaching strategies, methods and skills.
- Training includes access to educational resources available through the Discovery Education™ streaming digital video on-demand service. All resources aligned to state standards include:

- ✓ 5000+ educational videos (151 Spanish videos)
- ✓ 1000 closed-caption titles for visual learners, hearing impaired and ESL students
- ✓ Robust Image library with over 20,000 images (2,000 geography pictures)
- ✓ Clip Art Gallery with over 1,100 images
- ✓ 26,000+ encyclopedia articles
- ✓ Calendar of dates in history linked to resources
- ✓ Weekly lesson plans featuring video clips and student activities
- ✓ Thematic units
- ✓ Atlas and interactive maps
- ✓ Support materials (lesson plans, teachers' guides and worksheets)
- ✓ Online Assignment Builders
- ✓ Professional development enhancements include a video library of best practices; live Web seminars on science, language arts, social studies and literacy; technology demonstrations, and tips on using educational software

Members must:

Commit to send at least one person per campus to at least one Professional Development training session for this service.

Benefit: Retail price for this service is \$1570/campus for elementary schools and \$2095/campus for secondary schools.

Cost: \$855 per campus

Funding Sources: State Fiscal Stabilization Funds, Title I A funds, Title II A funds, Local funds

Contact: Lisa McCray, Director of Executive Services – Technology, lmccray@esc12.net

Video Streaming Professional Development Service PLUS

Need training with access to an even larger collection of media resources? Purchase this package that includes the DE *streaming* Base service and the PLUS media pack. The PLUS pack augments the Discovery Education *streaming* library with over 4,500 additional titles from Discovery, AIMS Multimedia, PBS® and Clearvue & SVE videos segmented into content-specific clips. Additional audio files, famous speeches, audiobooks, and foreign language content are also included.

Cost: \$1660 per campus

Funding Sources: State Fiscal Stabilization Funds, Title I A funds, Title II A funds, Local funds

Contact: Lisa McCray, Director of Executive Services – Technology, lmccray@esc12.net

Library Services Co-op

Receive up-to-date training, technical assistance, educational updates and networking opportunities for librarians. Participate in services such as:

- TEKS support through libraries
- CSCOPE support through libraries
- Workshops focusing on technology in the library
- Annual Library Conference (Library Jubilee)
- Collection development assistance
- Training and technical support for the K-12 databases provided by the state
- Library consultation technical support to meet the library standards
- “Best Practices” Librarian Networking Meetings

Cost: \$550 per librarian

Funding Sources: State Fiscal Stabilization Funds, Title I A funds, Title II A funds, Local funds

Contact: Sherry McElhannon, Library-Media Specialist, smcelhannon@esc12.net